

MANUEL LEON OSORIO

Graphic Designer

CONTACT INFORMATION

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SUMMARY

I hold a Bachelor of Arts in Graphic Design with a focus in Publicity, from the University of San Carlos, Guatemala City and specialize in marketing strategy and creative direction. I am also involved in the audio-visual arts and wrote and directed a short film which won best short film at the Central American film festival "Icaro" in 2010. Currently I am a freelance graphic designer working with web based and multimedia media for Washington, DC based organizations.

SOFTWARE PROFICIENCY

ADOBE CS5

Advanced: Photoshop, Illustrator, InDesign

Intermediate: Flash, Acrobat

Basic: Wordpress, HTML, ActionScript 3

MICROSOFT

Advanced: Word, Power Point, Excel, Outlook

OTHER

Advanced: Internet, Social media tools

Intermediate: Final Cut Pro,

LANGUAGES

English and Spanish

SKILLS & EXPERTISE

Marketing to a Hispanic audience, Creative direction, Script writing, Persuasive communication, Critical thinking, Designing visual identity, Digital video, Photography, Film production, Fine art, Video shooting, Basic architecture

WEBSITES

PORTFOLIO

<http://potencialpuro.daportfolio.com/>

SHORT FILM

<https://vimeo.com/31127751>

WORK EXPERIENCE

GRAPHIC DESIGNER

CURRENT Washington, DC

TECHCHANGE, Responsibilities include working with a computer programming team to provide engaging and attractive website graphics for an organization which provides online courses to train professionals in technology use.

GRAPHIC DESIGN CONSULTANT

2011-2012 Washington, DC

DOMINIC KIRALY, Responsibilities included co-developing an interactive video game for training adults, with an employee of the US Institute of Peace (USIP) helping him to translate his ideas into graphic elements for an online prototype training video game which was then pitched to and accepted by USIP.

BILINGUAL VIDEO GAME TESTER

2011 Seattle, WA

NINTENDO OF AMERICA

Responsibilities included testing development software, identifying programming issues, evaluating product for content guidelines, and documenting quality-assurance checks. Worked in English and Spanish.

SCREENWRITER AND DIRECTOR

2010 Guatemala City

CASA COMAL SCHOOL OF CINEMATOGRAPHY AND VIDEO Responsibilities included developing the ideas behind and writing the script for a short film as well as directing fifteen actors, leading a crew of twenty and producing the same award winning short film.

JR. GRAPHIC DESIGNER

2007 Guatemala City

JB ESTUDIO CREATIVO, Responsibilities included graphic design for print media as assigned by a creative director.

• EDUCATION

2010 Certificate of completion of the Central American workshop in cinematography implementation

CASA COMAL SCHOOL OF CINEMATOGRA-
PHY AND VIDEO, Guatemala city

Included classes in: Script, Production, Pho-
tography, Sound, Direction, Art and Prepro-
duction, Shooting and Assembly

2009 Bachelor of Arts in Graphic Design with Focus in Publicity

FACULTY OF ARCHITECTURE AND DESIGN UNI-
VERSITY OF SAN CARLOS, Guatemala city

Included classes in: Marketing, Creative
Strategies, Script, Persuasive Communication,
Communication Psychology, Administration,
Creative Thinking, Audio Visual Techniques,
Photography, Printing and Reproduction
Process

2009 Certificate in Photography and Art

CIRMA (CENTER OF REGIONAL INVESTIGATION
OF MESOAMERICA) Antigua, Guatemala

Included classes in: Photography and Art,
Curating and Museology

2003-2004 Studies in Architecture and Design

FACULTY OF ARCHITECTURE AND DESIGN UNI-
VERSITY RAFAEL LANDIVAR, Guatemala City

Included classes in: Architectural Projects
I-III, Architectural Structures I-II, Architectural
Communication I-II, Architectural Evolution
I-III, Topography, Urban Planning

2002 Diploma in Graphic Design

PRIVATE TECHNOLOGY INSTITUTE,
Quetzaltenango, Guatemala

VOLUNTEER WORK AND INTERNSHIPS

2011-2012 Memory Recovery Interviewer

SKYLIGHT PICTURES, Brooklyn, NY

Currently volunteering with *El Granito: Every
Memory Matters*, project as part of the "Mem-
ory Team" providing video interviews, graphic
design and document translation.

2009 Graphic Designer and Festival Coordinator

TOURISM ASSOCIATION OF CHICHICASTENAN-
GO, Guatemala

Responsibilities included the design and
launch of the tourist image and campaign for
the town of Chichicastenango (The fifth most
popular tourist destination in Guatemala) as
well as the general coordination of an arts
festival for the launch of the campaign at-
tracting over 2,000 people.

2002 Graphic Design Intern

TIPOS GRAPHIC ART, Guatemala City

2001 Graphic Design Intern

McCKANN ERICKSON, Guatemala City

PROFESSIONAL REFERENCES

NICK MARTIN/TECHCHANGE

Washington, DC

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Email: nick@techchange.org

DOMINIC KIRALY/ INDEPENDENT CONTRACTOR

Washington, DC

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ANDREW BUCHER/ NINTENDO OF AMERICA

Seattle, WA

Phone: 425.497.7601

Email: Andrbu02@noa.nintendo.com

Honors & Awards

- **2011 FULL SCHOLARSHIP FROM THE NORWEGIAN EMBASSY**, For film workshop in Antigua, Guatemala based on outstanding performance in cinematography and dedication to the arts in Guatemala
- **2010 BEST SHORT FILM**, *Ixquic*, Icaro Film Festival of Central America
- **2009 BEST GRADUATION PROJECT**, University of San Carlos, Guatemala City
- **2009 BEST SOCIAL MANAGEMENT PROJECT**, University of San Carlos, Guatemala City